



**Gustavson**  
School of Business  
University of Victoria  
EXECUTIVE PROGRAMS

Upcoming Sessions:  
(18 days over 5 months)

Online Oct. 6, 2021 - Feb. 24, 2022

OPEN ENROLLMENT:  
Project Management

# Masters Certificate in Project Management

## Add value to all your projects

### Program Leadership Insights:

Project management skills are a new core competency in organizations at all levels.

Understanding how all the phases of the project life-cycle fit together will benefit projects of any size.

Structured techniques for project management add the maximum amount of value during project execution.

## Updated! New Content Added:

- 2-day Introduction to Agile and Scrum module
- Online PMP Exam preparation modules designed especially for this program – including sample exams
- Exclusive access to online videos, interviews and articles on the future of project management

[See page 3 for details!](#)

*Complete course content inside!*

Presented in Victoria and Vancouver by



**Gustavson**  
School of Business  
University of Victoria  
EXECUTIVE PROGRAMS

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**Schulich**  
School of Business  
Executive Education Centre



# Why consolidate and certify your PM skills?

Organizations now understand that success is built on the success of their projects.

Organizations of all types and sizes today understand that **everything is a project** – from implementing a new business system, to getting the boss to Europe and back over 10 days, to organizing a meeting. That means everyone in every functional area – from executive assistants to vice presidents – **is a potential project manager**. Top organizations foster success by cultivating strong project resources and supplying their people with the tools and formal training they need to get the job done right the first time.



## Why formal training in project management?

Projects can have a lot of moving parts. Successfully managing them requires more than just using PM software to make Gantt charts. **Without formal training, those who execute projects are essentially winging it, learning on the job through trial and error.** They cannot be sure that what they're doing is right or wrong, or missing something, or that the solution they implement is the best possible course of action. To excel at the job, a project manager requires concise, comprehensive formal training in the **best practices, current thinking, and tools of the trade.**

## Project managers are now expected to add value.

The PM field is becoming very competitive. Top PMs know that in order to deliver on time, on spec, and on budget, they **need to know all facets of the field and apply their knowledge nimbly and accurately.** That means being able to communicate with the team, manage stakeholders, procure and plan, ensure quality, minimize risk, and so much more.

Truly competitive companies want project managers who can connect the work to the overall strategy, and **add value by bringing a complete skill set to bear.** A well-trained project manager trumps the person who's winging it every time.





# Masters Certificate in Project Management

The Masters Certificate in Project Management has been designed from the ground up to build excellent Project Managers – skillful, strategic leaders who can consistently guide projects to success.

With a proven curriculum based on *A Guide to the Project Management Body of Knowledge (PMBOK®)*, developed by the Project Management Institute (PMI®), the program can return many times the value of the financial investment for years to come through successfully-executed projects.

Participants will benefit from:

- The ability to look at projects in a whole new light and manage them systematically and strategically.
- A huge kit of powerful new tools, documents and templates which can be used as is or modified to suit.
- Getting prepared to write the PMP® designation exam through mastery of the material and the required contact hours (please refer to [pmi.org](http://pmi.org) for complete application requirements).
- Hands-on practice applying the material through a simulated project woven throughout the program – our ‘secret sauce’ for accelerated, intensified learning.

## New updated content!

### Introduction to Agile and Scrum

Agile is now a part of most organizations’ project management vocabulary: “Should we, shouldn’t we... can we combine our current practice with agile?” This new module will help us all be a part of that conversation.

### Online PMP Exam Preparation Modules

Designed especially for this program, these 2-hour optional modules will take the PMP Exam candidates through an extensive review of exam requirements and sample questions for each module.

### Exclusive access to online videos, interviews and articles on the future of Project Management

Participants will gain access to a library of online content discussing the future of our industry and how we can be better prepared. Topics will include: Artificial Intelligence, digital transformation, block chain, data analytics and more.

## Overview of Course Modules

MODULE 1: October 6, 2021

### Program Introduction

Review course objectives, establish a strong foundation for learning, introduction to the PMBoK and PM fundamentals.

MODULE 2: October 21 - 23, 2021

### Project Planning & Control

A complete foundation in successful planning and implementation.

MODULE 3: November 3 - 4, 2021

### Project Quality Management

Learn how to build quality measures into every project.

MODULE 4: November 24 - 25, 2021

### Assessing & Managing Project Risk

Approaches to evaluating project uncertainties and risks.

MODULE 5: December 15 -16, 2021

### Effective Project Cost Management

Manage your projects through the lens of cost minimization.

MODULE 6: January 12 - 13, 2022

### Leadership, Communication and Stakeholder Management

Improving your project effectiveness in HR, Communications and Stakeholder Management.

MODULE 7: January 19 - 20, 2022

### Procurement & Contracting Management

Successfully manage key vendors and partners.

MODULE 8: January 26 - 27, 2022

### Introduction to Agile and Scrum

Understand key elements of Agile and Scrum and how to apply them to any project.

MODULE 9: February 23 - 24, 2022

### Integration and Project Simulation

Experience the integration of all tools and techniques through a program review and project simulation execution

See detailed content for each module and participant testimonials at

[www.execprograms.uvic.ca/MCPM](http://www.execprograms.uvic.ca/MCPM)



See detailed program content & register



Join over 12,000 project professional graduates across North America!

Canada’s most respected project management certificate is also available through our national network of university partners.



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## Unique Program Features and Benefits Include

- Minimizes time spent away from work and home – just 18 days spread over 4 to 5 months
- Covers all 9 Project Management Body of Knowledge (PMBOK® Guide) areas to build your total skill-set
- Team-taught by real-world project instructors with extensive experience
- Great networking and sharing of experiences to reinforce your learning
- Designed to lead to senior level career advancement opportunities

## Green Program!

Participants will receive all program learning materials electronically, and are required to have a suitable tablet, laptop or PC for class. Alternative arrangements are available upon request.

## Find Out More Today at

[www.execprograms.uvic.ca/MCPM](http://www.execprograms.uvic.ca/MCPM)

1. Watch a brief **video introduction** by Program Director David Barrett.
2. Join David for a **free 1-hour online information session**. Once you register, you will be sent your login details.
3. To ask any **questions**, contact Eddie Isted, Account Executive:  
Tel: 250-721-6429  
e-mail: [eisted@uvic.ca](mailto:eisted@uvic.ca)

## Participant Profile

The Masters Certificate in Project Management is ideal for:

- Mid- and senior-level managers who have completed an introductory project management program in recent years, and must now lead more complex projects
- Anyone who does NOT have their PMP® designation from PMI® and who wishes to consolidate and certify their project management training for career success
- Project managers from any industry with at least one year experience, who wish to move up to a higher level in their field

## Registration Details

### Program Dates & Locations

#### Online:

Fall session: Oct. 6, 2021 - Feb. 24, 2022

Sessions run: 8:30 a.m. - 5:00 p.m.

#### Next session Feb. 2022!

#### Masters Certificate Program Fee:

\$9,275 CDN + applicable taxes  
(deposit of \$955 plus tax due at registration)

- Program fee includes full 9-module program tuition and all teaching materials.
- Full program fee is payable prior to start of program.
- Contact us for information on grants and discounts for this program.
- University of Victoria's liability is limited to reimbursement of paid tuition fee.
- For full details of our deposit / cancellation / transfer policies, please visit our website at [www.execprograms.uvic.ca/MCPM](http://www.execprograms.uvic.ca/MCPM).
- Modules, speakers, topics, dates, fees, locations and applicable taxes are subject to change.

#### Framed Certificate of Program Completion

Participants who attend all days of all program modules will receive a handsomely framed Certificate of Completion

#### Registration Inquiries

Tel: 250-721-6429 • e-mail: [eisted@uvic.ca](mailto:eisted@uvic.ca)

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For more information, or to register online today, visit  
[www.execprograms.uvic.ca/MCPM](http://www.execprograms.uvic.ca/MCPM)

# Masters Certificate in Project Management

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online to  
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## Detailed Program Content

MODULE 1 (1 day)

### Program Introduction

Review course deliverables, expert instructors and teaching modules

- Program introduction and review of objectives
- Overview of the knowledge areas of project management as defined by the Project Management Institute and others
- Introduction to the project simulation/case study to be used throughout the program\*
- Delivery of tools and technology to be used throughout the program
- Discussion and exercise around team leadership and effectiveness

MODULE 2 (3 days)

### Project Planning and Control

A complete foundation in successful planning and implementation

- How to form a project team, scope projects and manage within a matrix environment
- Developing detailed and high-level PM plans
- Creating activity-based network diagrams and working with the critical path
- Introduction to Earned Value Management
- Meeting stakeholder requirements with various control strategies

MODULE 3 (2 days)

### Project Quality Management

Learn how to build quality measures into every project

- Quality: Defined and measured
- The basic process for achieving quality
- How preventive quality action reduces project cost dramatically
- Reducing total cost of quality through problem-solving
- Overcoming obstacles to front-end planning and achieving results

MODULE 4 (2 days)

### Leadership, Communication and Stakeholder Management

Improving your project effectiveness in HR, communications and stakeholder management

- Communicating with project stakeholders meaningfully and effectively while supporting the success of the project
- Choosing, developing, managing and organizing your project team
- Identifying all stakeholders and managing their engagement
- Building communication plans and using templates
- Exploring strategies for challenging communication environments such as organizational change, diversity, and virtual teams

MODULE 5 (2 days)

### Effective Project Cost Management

Manage your projects through the lens of cost minimization

- Cost estimating: micro versus macro
- Resource planning, budgeting and cost control
- Earned value concepts
- Fixed, variable and unit costs
- Status reporting

MODULE 6 (2 days)

### Assessing and Managing Project Risk

Approaches to evaluating project uncertainties and risks

- Project risk management framework
- Risk management in project planning and execution
- Quantitative and team facilitation techniques to identify risks and responses
- Utilizing decision trees and expected monetary value
- Applying techniques such as the Delphi method and Monte Carlo simulation

\* Participants will receive a short assignment after each class. Each of these assignments will be used to tie the whole program together and serve as the background work for project simulation in the final module.

## UPCOMING PROGRAM DATES:

Online: Oct. 6, 2021 - Feb. 24, 2022

18 days over 5 months • Register now!

[www.execprograms.uvic.ca/MCPM](http://www.execprograms.uvic.ca/MCPM)

MODULE 7 (2 days)

## Procurement and Contracting Management

### Successfully manage key vendors and partners

- Procurement and solicitation planning
- Solicitation and negotiation principles
- Source selection
- Contract close-out and contract law

MODULE 8 (2 days)

## Introduction to Agile and Scrum

Understand key elements of Agile and Scrum and how to apply them to any project.

- Agile and Scrum Introduction
- Sprint Preparation
- Sprint Execution
- Sprint Closure

MODULE 9 (2 days)

## Project Integration & Simulation

- Review all areas covered in the program to date
- Understand how all parts integrate together
- Execute the program-wide simulation project



## Program Faculty

### David Barrett

National Program Director, The Masters Certificate in Project Management, Schulich Executive Education Centre, Schulich School of Business, York University

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